

Syllabus of Business Finance & Economics

Faculty of Commerce and Management Studies

MM : 100

Unit – I Theory of Economics & Growth:

Nature and Scope of Micro and Macro economics; Theory of Firm; Consumer behaviour; Demand Analysis; Pricing under various market conditions; Production Theory; Distribution theory; Theories of Growth and Development.
National Income; Business cycle, Inflation, Consumption and Investment function.

Unit – II Financial Management:

Theory of Business Finance; Profit maximisation v/s Wealth maximisation, Capital Budgeting; Cost of Capital; Working Capital Management, Capital Structure; Operating and Financial leverages. Funds Flow and Cash flow analysis
.Management of Financial Institutions; Development Banking.

Unit – III Indian Economic Problems:

Problems of Indian Economy; Planning in India, Industrial versus Agricultural growth; Public Sector Enterprises, Privatisation and Globalisation; Public Private Partnership in Infrastructure Management.
Public Finance – Taxation, Central Budget, Deficit, Fiscal Management;
Problems of Indian Banking – Central and Commercial Banking; Banking Sector Reforms, Monetary and Fiscal Policy. Finance Commissions, Second Generation Reforms. Rural Development and Alleviation of Poverty.

Unit – IV International Finance and Foreign Exchange:

Nature and Scope of international Finance; Foreign Direct Investment; International Capital Markets; GDRs, ADRs, Balance of Payments; W.T.O. and India, Regional Economic Co-operation.
Foreign Institutional Investors; Hedge Funds, Participatory Notes;
International Financial Institutions; Foreign Exchange Rate - Mechanism, Risk and its Management, Foreign Exchange Operations, Convertibility of Rupee, Capital Account Convertibility, Joint Ventures.

Unit – V Security Analysis and Portfolio Management:

Investment Spectrum; Primary and Secondary Market Operations; Hybrid Securities, Risk and Returns Management, Fundamental and Technical Analysis.
Theories of Portfolio Management, Futures and Options; Mutual Funds;
Investors' Protection; Regulation of Capital Market, SEBI.
